



Dear Sir/Madam:

**RE: CoSMEd 2017 SPONSORSHIP/EXHIBITION/ADVERTISEMENT AD PROMOTION**

Warmest Greetings from SEAMEO RECSAM!

SEAMEO is a multilateral non-profit organization established to promote cooperation in education, science and culture among the 11 countries in the Southeast Asian region with headquarters in Bangkok, Thailand. RECSAM, one of the 21 SEAMEO regional centres, is located in Penang, Malaysia and mandated to develop educational manpower for the advancement of science and mathematics education at primary and secondary levels.

We are pleased to inform you that SEAMEO RECSAM will host the 7<sup>th</sup> International Conference in Science and Mathematics (CoSMEd 2017) on 13-17 November 2017 in Penang, Malaysia. Apart from keynote speeches and parallel sessions, the conference will undertake workshops, booth exhibitions, book publications and advertisement ad promotions.

In this regard, it is with great pleasure to invite your kind Office to participate in one or more of the above-mentioned activities as sponsor during the conference with the following details:

**1. As Conference Sponsor**

Company's logo will be included in the conference website and other promotional materials as well as free Advertisement Ad in the Programme Book and a free complimentary copy for a fee of Five thousand ringgits (RM 5,000.00).

**2. As Conference Exhibitor**

Companies, industries, institutions, and private businesses are able to display their products and services in the Exhibition Booths for a payment of RM 3,000.00 fee to cover cost for exhibition booth, meals and refreshment excluding/including accommodation for two (2) staff throughout the duration of the conference. Company's logo will be included in the conference website.

**3. As Teacher Sponsor**

Companies, industries, institutions and private individuals can sponsor a school teacher from Penang State to present a paper or just a participant for a fee of RM 850.00 to cover cost for meals, refreshments and conference kit.

**4. As Advertisement Ad Sponsor**

Companies, industries, institutions and private individuals are able advertise ads in the conference Programme Book for a fee as follows:

- a. Whole page – RM 1, 000.00 (with complimentary copy for the advertiser)
- b. Half-page – RM 500.00 (no complimentary copy)
- c. One-fourth page – RM 250.00 ( no complimentary copy)

The Conference Secretariat would be very grateful for your support and participation. Please find attached 2017 CoSMEd Response Form.

Your generosity will greatly benefit the science and mathematics educators, researchers, entrepreneurs and students in the Southeast Asian and beyond.

Thank you very much.

Sincerely yours,

**Dr. HJ MOHD JOHAN BIN ZAKARIA, D.J.N.**  
Centre Director cum Advisor, CoSMEd 2017

## RESPONSE FORM

### CoSMEd 2017 SPONSORSHIP/EXHIBITION/ADVERTISEMENT AD PROMOTION

Dear Conference Organiser:

Our company/ I am \_\_\_\_\_(please state name of company/organization/  
full name ) with address \_\_\_\_\_ and Phone/Email  
\_\_\_\_\_is willing to participate in the 7<sup>th</sup> International Conference in  
Science and Mathematics Education (CoSMEd 2017) on 13-17 November 2017 organized by  
SEAMEO RECSAM in Penang, Malaysia with details as follows:

(Note: Company/Industry Head will tick below whichever is applicable):

As Conference Sponsor  and willing to pay RM 5,000.00

As Conference Exhibitor  and willing to pay RM 3,000.00

As Teacher Sponsor  and willing to pay RM 850.00 per teacher participant

-1 to 2 teachers  -3 to 4 teachers  - 5 to 6 teachers  -7 teachers or more

As Advertisement Ad sponsor  and willing to pay

- RM 1,000.00  
(One whole page with free complimentary copy. The advertiser will send the text  
of the ads to the conference organiser.)
- RM 500.00 only  
(Half –page with no complimentary copy. The advertiser will send the text of  
the ads to the conference organiser.)
- RM 250.00  
(One-fourth page with no complimentary copy. The advertiser will send the  
text of the ads to the conference organiser.)

(Note: Please send this Response Form to CoSMEd 2017 secretariat at this email address:  
cosmed@recsam.edu.my and cosmedrecsam@gmail on or before 15 June 2017.

Name and Position of Sender

Company Affiliation

Business Address

Email Address:

Phone

Date: